**PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS**

**AUGUST 2013 KNOWLEDGE SURVEY**

**August 7-14, 2013**

**TOPLINE**

**N=1,052**

**ASK ALL**

This survey asks questions about some people and things that have been in the news. Please answer the questions as best as you can. If you don’t know the answer to a question, just move on to the next one.

**RANDOMIZE QUESTIONS 1-14**

**ASK ALL**

Q.1 In recent years, which of the following Supreme Court justices has most often been the swing vote in closely divided court cases?



Aug 7-14

2013

20 Antonin Scalia (#1)

28 Anthony Kennedy (#2) *(Correct)*

15 Clarence Thomas (#3)

18 Ruth Bader Ginsburg (#4)

18 No answer

**RANDOMIZE QUESTIONS 1-14**

**ASK ALL**

Q.2 Who is this? **[RANDOMIZE]**

****

Aug 7-14

2013

77 Edward Snowden *(Correct)*

4 Martin O’Malley

4 Rory McIlroy

3 Julian Assange

12 No answer

**RANDOMIZE QUESTIONS 1-14**

**ASK ALL:**

Q.3 Which one is a U.S. Senator from Florida? **[RANDOMIZE]**



Aug 7-14

2013

52 Marco Rubio (#1) *(Correct)*

12 Ray Suarez (#2)

6 Julian Castro (#3)

13 Jorge Ramos (#4)

17 No answer

**RANDOMIZE QUESTIONS 1-14**

**ASK ALL**

Q.4 Who is this? **[RANDOMIZE]**

****

Aug 7-14

2013

34 Marissa Mayer, CEO of Yahoo *(Correct)*

14 Wendy Davis, State Senator from Texas

13 Kathleen Sebelius, Secretary of Health and Human Services

11 Lindsey Vonn, professional alpine skier

28 No answer

**RANDOMIZE QUESTIONS 1-14**

**ASK ALL:**

Q.5 What Middle Eastern country is highlighted on this map? **[RANDOMIZE]**

****

Aug 7-14

2013

49 Egypt *(Correct)*

15 Syria

10 Saudi Arabia

10 Turkey

16 No answer

**TRENDS FOR COMPARISON:**

*What Middle Eastern country is highlighted on this map…?* ***[RANDOMIZE]***

|  |
| --- |
| *PP_13.01.15_knowledgeQuiz_04_syria.png* |

Jan 18-24

2013

50 Syria *(Correct)*

19 Turkey

11 Saudi Arabia

5 Egypt

15 No answer

*What Middle Eastern country is highlighted on this map…?* ***[RANDOMIZE]***

|  |
| --- |
| *Q10 Israel.jpg* |

Sept 30-Oct 11

2011

57 Israel *(Correct)*

12 Saudi Arabia

10 Turkey

4 Egypt

17 No answer

**RANDOMIZE QUESTIONS 1-14**

**ASK ALL:**

Q.6 About what percentage of seats in the U.S. congress are currently held by women? **[SHOW OPTIONS IN ORDER]**

Aug 7-14

2013

47 About 20% *(Correct)*

33 About 30%

8 About 40%

1 About 50%

11 No answer

**RANDOMIZE QUESTIONS 1-14**

**ASK ALL:**

Q.7 What kind of policy is the U.S. Federal Reserve primarily responsible for? **[RANDOMIZE]**

Aug 7-14

2013

73 Monetary policy *(Correct)*

11 Tax policy

7 Trade policy

2 Energy policy

7 No answer

**RANDOMIZE QUESTIONS 1-14**

**ASK ALL:**

Q.8 What does the term “Common Core” refer to? **[RANDOMIZE]**

Aug 7-14

2013

56 School curriculum standards for language and math *(Correct)*

16 The military’s code of conduct

7 A newly developed microprocessor

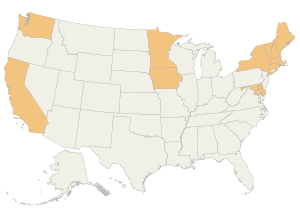
3 Abdominal exercises

17 No answer

**RANDOMIZE QUESTIONS 1-14**

**ASK ALL:**

Q.9 What does the gold shaded area on this map represent? All states that currently… **[RANDOMIZE]**



Aug 7-14

2013

57 allow same-sex marriage *(Correct)*

15 have a minimum wage above the national minimum

13 allow the recreational use of marijuana

5 have the largest Asian populations

10 No answer

**Q.9 CONTINUED…**

**TREND FOR COMPARISON:**

*What does the gold shaded area on this map represent? States in 2012 that…* ***[RANDOMIZE]***

|  |
| --- |
| *PP_13.01.15_knowledgeQuiz_05_obamaStates.png* |

Jan 18-24

2013

75 Obama won in the election *(Correct)*

8 Legalized the recreational use of marijuana

5 Had the highest obesity rates

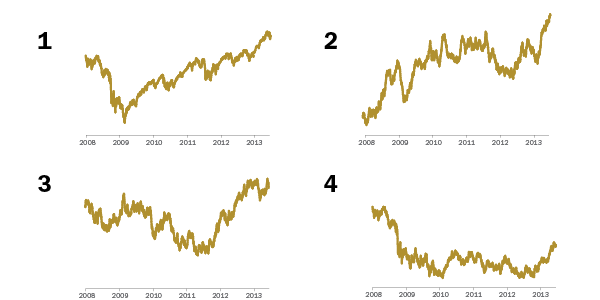
4 Experienced the most severe drought conditions

8 No answer

**RANDOMIZE QUESTIONS 1-14**

**ASK ALL:**

Q.10 Which of the following shows the trend in the Dow Jones Industrial Average between January 2008 and July 2013?

****

Aug 7-14

2013

21 Chart #1 *(Correct)*

20 Chart #2

13 Chart #3

30 Chart #4

17 No answer

**TRENDS FOR COMPARISON:**

*Is the Dow Jones Industrial Average currently closer to …?* ***[LIST IN ORDER]***

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Sep 30- |  | Jan |  | Oct |  | Mar |  |
| Oct 11 |  | 14-17 |  | 1-4 |  | 26-29 |  |
| 2011[[1]](#footnote-1) |  | 2010 |  | 2009 |  | 2009 |  |
| 12 | 3,000 | 7 | 3,000 | 7 | 3,000 | 20 | 3,000 |
| 15 | 6,000 | 6 | 5,000 | 5 | 6,000 | 14 | 5,000 |
| 52 | 11,000 *(Correct)* | 36 | 10,000 *(Correct)* | 33 | 10,000 *(Correct)* | 40 | 8,000 *(Correct)* |
| 4 | 16,000 | 3 | 20,000 | 2 | 16,000 | 4 | 11,000 |
| 17 | DK/Ref **(VOL.)** | 48 | DK/Ref **(VOL.)** | 52 | DK/Ref **(VOL.)** | 22 | DK/Ref **(VOL.)** |
|  |  |  |  |  |  |  |  |
| Dec |  | Feb 28- |  | Aug |  |  |  |
| 4-7 |  | Mar 2 |  | 16-19 |  | May |  |
| 2008 |  | 2008 |  | 2007 |  | 2000 |  |
| 18 | 2,000 | 16 | 4,000 | 16 | 2,000 | 5 | 3,000 |
| 8 | 4,000 | 9 | 5,000 | 14 | 4,000 | 4 | 5,000 |
| 45 | 8,000 *(Correct)* | 16 | 10,000 | 13 | 8,000 | 28 | 10,000 *(Correct)* |
| 5 | 13,000 | 31 | 12,000 *(Correct)* | 41 | 13,000 *(Correct)* | 1 | 20,000 |
| 24 | DK/Ref **(VOL.)** | 28 | DK/Ref **(VOL.)** | 16 | DK/Ref **(VOL.)** | 62 | DK/Ref **(VOL.)** |

*This graph shows the trend in what national statistic?* ***[RANDOMIZE]***

|  |
| --- |
| *PP_13.01.15_knowledgeQuiz_13_trend.png* |

Jan 18-24

2013

70 The unemployment rate *(Correct)*

10 The inflation rate

5 The corporate tax rate

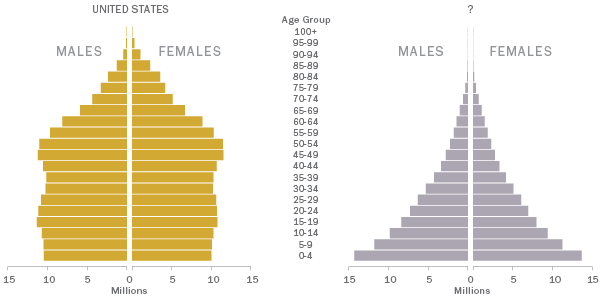
3 The high school graduation rate

12 No answer

**RANDOMIZE QUESTIONS 1-14**

**ASK ALL:**

Q.11 Below are two charts of population pyramids that illustrate the relative size of age groups for a country’s population. The chart on the left is the population pyramid for the U.S. What country’s population pyramid is shown on the right? **[RANDOMIZE]**

****

Aug 7-14

2013

42 Nigeria *(Correct)*

21 Japan

10 Israel

10 The Netherlands

17 No answer

**RANDOMIZE QUESTIONS 1-14**

**ASK ALL:**

Q.12 Which best describes the relative numbers of men and women graduating from college with bachelor’s degrees in recent years? **[RANDOMIZE]**

Aug 7-14

2013

55 More women than men are graduating *(Correct)*

29 About equal numbers of men and women are graduating

8 More men than women are graduating

8 No answer

**RANDOMIZE QUESTIONS 1-14**

**ASK ALL:**

Q.13 What is Google Glass? **[RANDOMIZE]**

Aug 7-14

2013

42 A computer that you can wear *(Correct)*

28 A social networking site

7 A 3-D home television

4 An automobile windshield that displays a car’s speed

19 No answer

**RANDOMIZE QUESTIONS 1-14**

**ASK ALL:**

Q.14 What is the name of this person? **[OPEN END]**



**TREND FOR COMPARISON:**

Aug 7-14 July

2013 1985

27 Brian Williams *(Correct)* 47Dan Rather *(Correct)*

3 Tom Brokaw 8 Other

3 Anchor/Reporter/ TV news/NBC News 45 Don’t know/Refused

2 Joe Biden

2 Peter Jennings

1 Dan Rather

1 Mitt Romney

1 Ted Koppel

7 Other

53 No answer

**ASK ALL:**

Q.16 In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

**ASK IF INDEP (Q16=3) OR NO RESPONSE GIVEN TO Q16b:**

Q.16b As of today do you lean more to the Republican Party or more to the Democratic Party?

Aug 7-14

2013

25 Republican

36 Democrat

34 Independent

5 No answer

*17 Lean Rep*

*16 Lean Dem*

1. In 2011, the survey was conducted online by Knowledge Networks/GfK. The surveys from May, 2000 through January, 2010 were conducted by phone. [↑](#footnote-ref-1)